



# KORO WINTER SAFETY CAMPAIGN 2006 ACTION PLAN





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## CAMPAIGN CONCEPT

The KORO 2006 Winter Safety Campaign will be conducted using the principles of Composite Risk Management (CRM). The concept behind Composite Risk Management (CRM) is simple – the more you know about the hazards you face the more risk you can effectively manage. There is no separation of tactical or accidental, deployed or garrison, on duty or off duty, it is all risk management 24/7 because Soldiers, civilians, and family members are vital assets whether engaging the enemy, relaxing at home, or on leave.



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## **REGION DIRECTOR'S INTENT**

- Early Planning.
- Effective Strategic Winter Campaign Plan.
- Leadership Involvement.
- Make Soldiers and civilians Winter Safety Smart in the prevention of accidents and injuries during the winter season.
- Effective Cold Injury Prevention.
- End State – No Serious Accidents and Injuries.





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## WINTER SAFETY FOCUS AREAS

- POV Accident Prevention
  - Defensive Driving
  - Seatbelt Awareness
  - Trip Planning
- Motorcycle and Bicycle Safety
  - Riding Techniques
  - Personal Protective Equipment Requirements
  - Equipment Preparation and Maintenance
- Outdoor Accident Prevention
  - Sports Injury Prevention
  - Cold Injury Prevention
- Recreational Safety (Snow Boarding and Skiing)
  - Buddy System
  - Cold Weather/Water Hazards



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## WINTER SAFETY FOCUS AREAS (CONTINUED)

- Home Safety
  - Fire Safety
  - Poison Prevention for Children
  - Ice Storm Safety
  - Trips, Slips, and Falls Prevention
  - Carbon Monoxide Safety
  - Home Maintenance Safety



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## MARKETING STRATEGY

- Command Channel
- Website
- AFN TV and Radio
- Distribution of Winter Safety Information and Training Material
- Base Newspaper
- E-mail
- Staff Call
- Safety Stand Downs
- Other Media



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## Composite Risk Management - Step 1





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## Composite Risk Management -



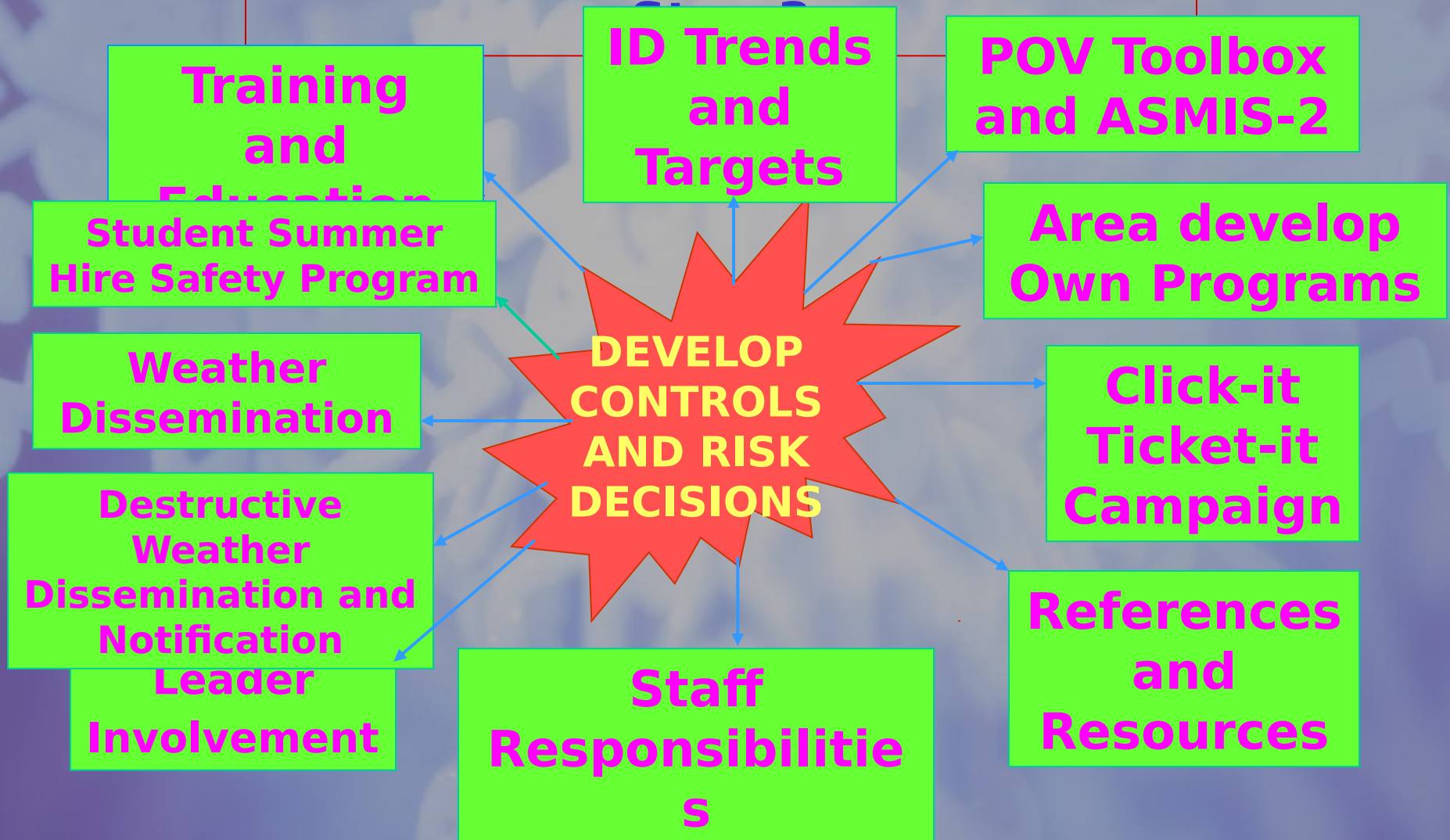




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## Composite Risk Management -

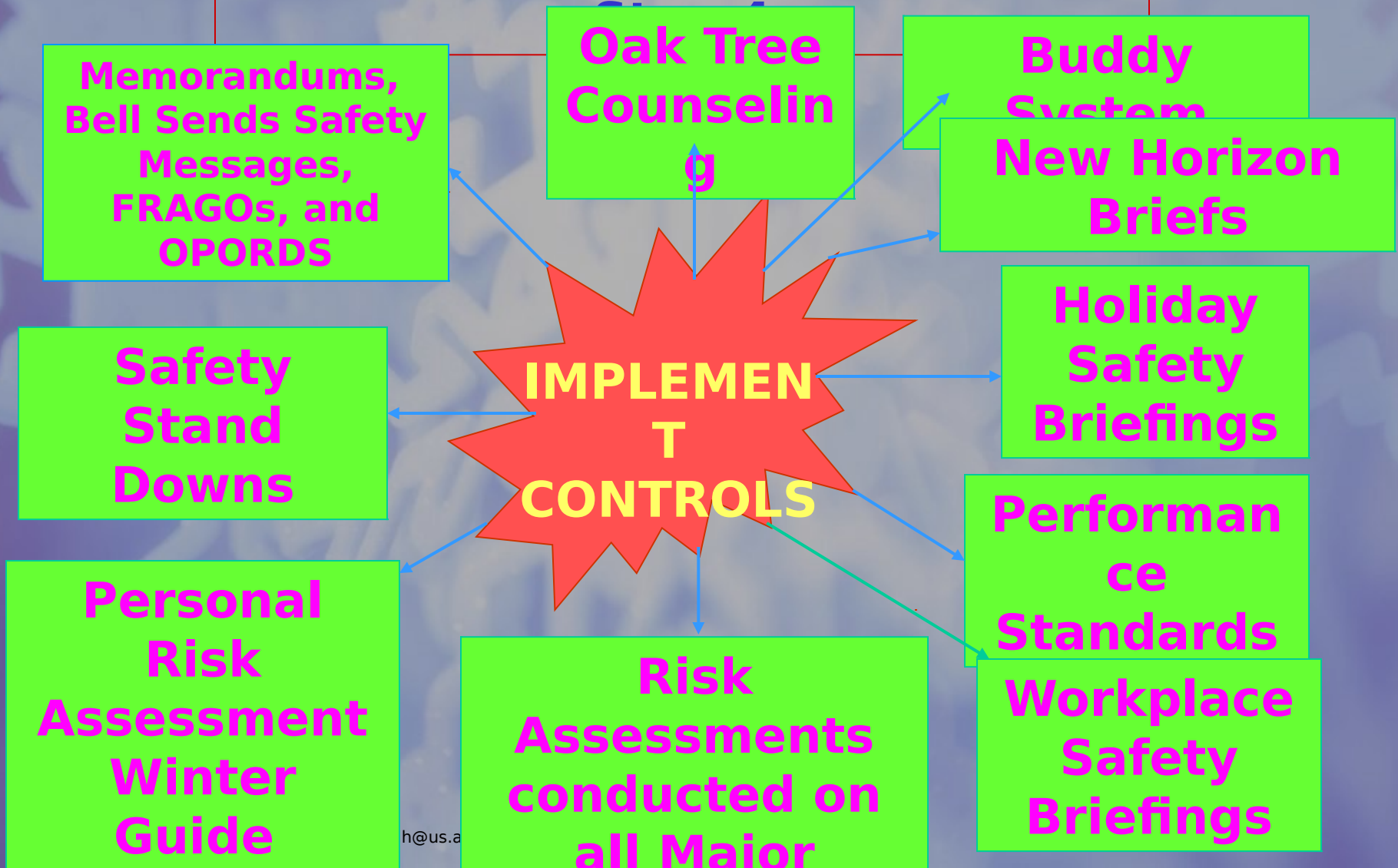




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## Composite Risk Management -

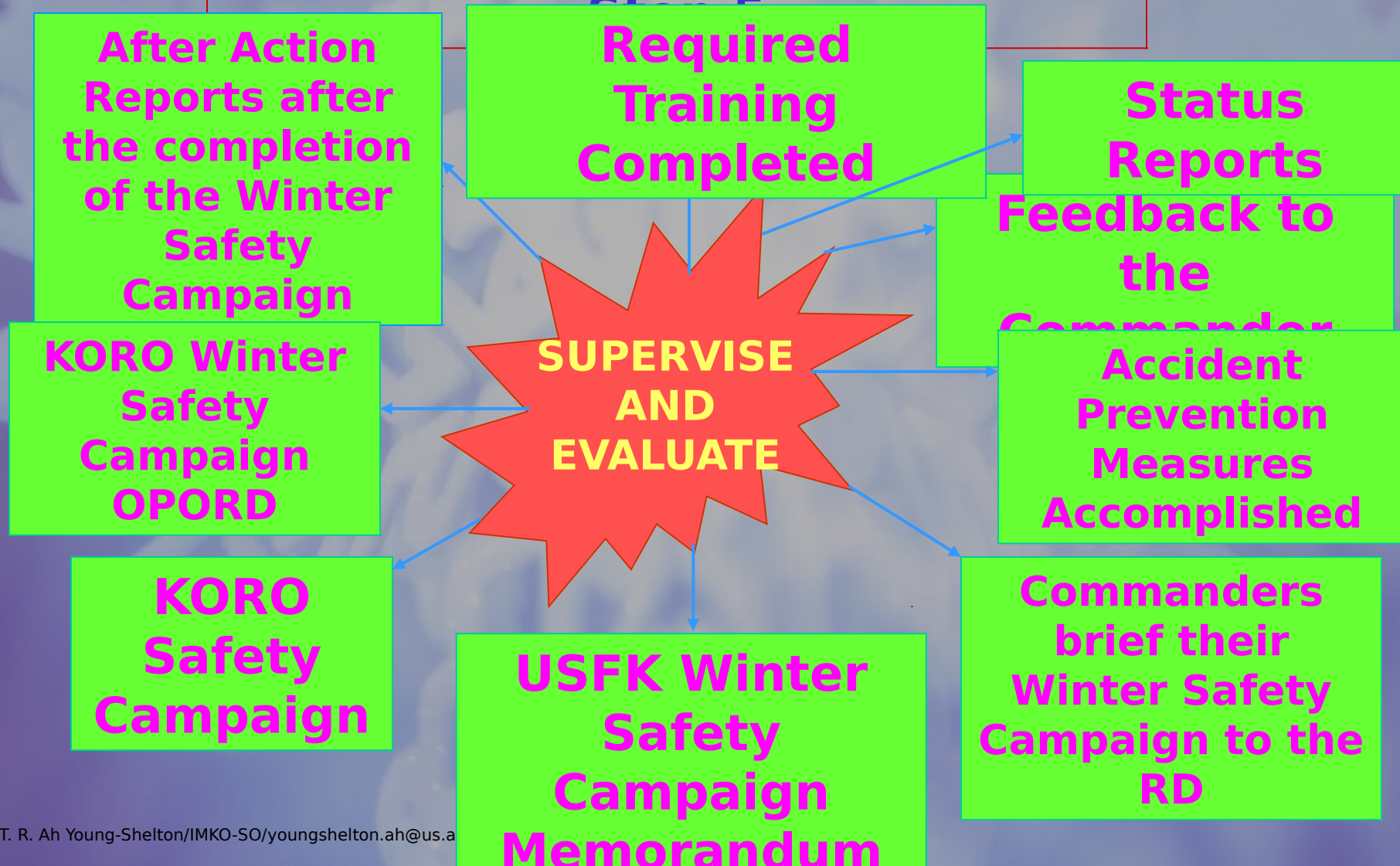




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## Composite Risk Management -





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## SUMMARY

Leaders, especially first line leaders, vigorously execute your responsibilities to ensure the safety of your subordinates during the winter months.

**ENJOY THE WINTER  
AND  
BRING THEM BACK ALIVE AND SAFE!!**